



BLUE ZONES™ HEALTH

*Proud Member of the Brokers' Circle*

# I took the Sapphire Pledge

**As a Blue Zones™ Health preferred broker,  
I commit to:**

- Lead with purpose and align with Blue Zones Health to transform how people access and experience care and well-being
- Proactively promote the Blue Zones Health care model and service offerings to my clients, focusing on quality of life, not just plan benefits
- Serve as a community leader, bringing the Blue Zones® principles to life in the neighborhoods and communities I serve
- Represent Blue Zones Health at community events, as a trusted advocate
- Share feedback that improves member experience, outcomes, and engagement
- Uphold confidentiality of any non-public Blue Zones Health programs, strategies, or clinical offerings
- Champion the Blue Zones Health mission to help people live better, longer™